



- Client Dashboard
- Star Data Web Surveys
- Pulsar Web Real-time online tabulations

How can Star Data Systems help you and your clients?

- *Web Survey Hosting and ASP Services*

Situation:

You are currently conducting five or more web studies per month. Your current supplier and software are reasonably priced, but as your studies get more frequent and more complex you are fast outgrowing their capabilities. Simple surveys are easy enough but complex or larger studies seem to tax their capabilities. You would like to bring this function in-house but you don't have quite enough work to justify additional people, equipment and T-1 internet expenses, and while you'd like to make a change, it's a big commitment and too much hassle at the present.

Issues and Problems:

You are caught in the transitional "tween" stage where your needs have outgrown your capabilities but your budget remains the same. Your needs have changed since the "getting started" days.

Solution:

Star Data Systems offers affordable web survey solutions ranging from the simplest surveys to the most complex, multiphase or even bimodal surveys your clients can devise. Your web surveys are hosted on the latest servers using state-of-the-art software. You (and your clients, if you wish) can access survey data, get topline and cross tabs of key variables, and even charts of up-to-the-minute data online on a 24/7 basis. You can start bringing your web survey capabilities in-house by using our servers, T-1 internet capabilities and software at a low monthly fee while your staff performs the scripting, email invitations and analysis. Then, when the time comes, you can lease or purchase the software and use it on your own company's web servers and internet access. In times of overload, you can utilize our custom script writing and email capabilities at reasonable prices, or if you prefer, we can handle every aspect of the survey from scripting to tabulations. Star Data is there for you no matter how large your needs may grow.